

hyper-reach®)))

the power of instant communication

Features - Overview

Easy. Secure. Reliable.



Hyper-Reach®: a purpose-built, **Emergency** mass notification system to give public safety, emergency communicators and public leaders the power to create and send messages quickly and easily. Features industry-leading ease of use, the largest number of delivery methods and immediate feedback and reporting.

- **Extreme reliability, near-infinite scalability:** Multiple cloud services mean 99.999+% uptime and unrivaled capacity.
- **Web, Phone and Text Community Sign-up:** The most ways to let citizens register/manage messaging by web, phone, text or, just say "Alexa, enable Hyper-Reach".
- **Language Support:** Automatic translation in any language.
- **ImageReach™:** Pictures & video for maximum impact.
- **IPAWS/WEA:** Reach mobile phones without registration, as well as EAS & other outlets. Now IPAWS 3.1 compliant!
- **RecordTime™:** Record messages in the app to save time.
- **Instant Conference:** Immediate team conference calls.
- **Hyper-Reach Mapping:** The fastest/easiest mapping tool.
- **Mobile Smartphone Apps:** One app for agencies to create and send alerts and another for citizens to receive.
- **Premium SMS Text:** With full redundancy for the fastest, most reliable delivery.
- **Tiered Login:** Privileges to manage multiple departments and sub accounts.
- **Text to speech** with Amazon Polly technology that sounds like a real human.
- **Automated Weather Alerts:** Immediate, customized alerts using National Weather Service data.
- **The largest array of delivery options:** Send messages by voice, text, email, IPAWS, RSS, CAP and more. Now with push notification and Alexa!
- **One-Click Citizen Sign-up:** Increase registrations by 10X with a simple prompt on your website.
- Easily manage and use **Multiple Dynamic Contact Lists.** Change contacts: groups & lists update automatically.
- **Local Caller ID:** Your alerts look like a local call.
- **2-Way Messaging:** Ask and get answers to messages.
- **Status Callbacks:** Citizens can call for latest status.
- **Message templates** help write consistent, quality messages faster!
- **PerfectAnswer™:** Makes your message sound more natural, for maximum delivery.
- **EventReach™:** Send alerts to citizens who text a code to receive event or topic related notifications.

OUR COMMITMENT

We never compromise our standards. Determined to remain the easiest-to-use full-featured emergency mass notification service, we are committed to treating our customers with speed, intelligence and courtesy.

a product of the

ashergroup

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Contact Us

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Find out for yourself!
Put the power of preparedness in your hands.
Call the Asher Group at 855-2NOTIFY
(855) 266-8439
Visit us at www.hyper-reach.com or
send us an e-mail at info@ashergroup.com